

South Central Regional Trauma Advisory Council
Executive Council Meeting
September 25, 2007
Minutes

Meeting Location: UW Health West Madison Clinic

Members Present:

Lynne Sears, UWHC	Laura Ahola, Divine Savior Portage
Lori Schlafer, McFarland EMS	Mary Crowley, Mile Bluff Medical Center
Shari Ruesga, MHLC	Cella Janisch, Grant Regional Health Center
Janet Volk, RAMC	Misty Streif, Grant Regional Medical Center
Cheryl Glomp, SMHMC	Theresa Weiland, St Clare Baraboo
Chris Hammes, SCRTAC EMS	Dan Williams, SCRTAC EMS
Greg Rosenthal, Curtis Ambulance	Steven Morgenson, Lone Rock EMS
Neal Zinda, Watertown FD	Debbie Bongard, Belleville EMS
Joe Ketarkus, Meriter	Dave Howard, Moundview Memorial
Rhonda Howard, Moundview Mem.	Kevin Kaminski, Fort Health Care
Tim Bjelland, Hess Memorial	Larry Classen, Devil's Head Ski Patrol

- 1) Introduction of members present.
- 2) Report on the Trauma Coordinators meeting:
 - a) Lynne Sears gave a very brief recap of the meeting that occurred just prior to the Executive Council meeting:
 - i) See the SCRTAC UPDATES web newsletter for minutes from this meeting.
- 3) SCRTAC Executive Council Elections
 - a) Nominee statements were handed-out to all attendees. These brief paragraphs introduced the nominee and stated why they were interested in being considered for the SCRTAC Executive Council, and their qualifications.
 - b) Nominees present that had not submitted a written statement were offered the floor to introduce themselves and state why they were interested in being considered for the SCRTAC Executive Council, and their qualifications.
 - c) Elections were held for the SCRTAC Executive Council, with the following members being elected:
 - i) Dr. Tim Bjelland
 - ii) Dr. Lee Faucher
 - iii) Debbie Bongard
 - iv) Lisa Antoniewicz
 - v) Lynne Sears
 - vi) Tina Strandlie
 - vii) Janet Volk
 - viii) Linda Tyler-Doudna

- d) The above members will join the SCRTAC EMS Coordinator Dan Williams to comprise the new SCRTAC Executive Council.
- 4) Re-Organization of the SCRTAC EMS
- a) Trauma Education Sessions:
 - i) The SCRTAC EMS has been sponsoring and organizing continuing trauma education sessions. These sessions, held immediately after the SCRTAC Executive council meetings, have been poorly attended by members of our region, despite having top-notch presenters, food, etc. It is not unreasonable that many do not want to drive three total hours for a one-hour educational session. It was pointed out by Williams that the small number of attendees was an embarrassment for the RTAC when speakers have put so much into their presentations. Williams stated the current format was not effective in reaching the members of our region with pre-hospital trauma education, and that this format was ended prior to the October meeting.
 - (1) Going Mobile to the Quadrants
 - (a) Williams introduced a proposed format to bring trauma education to the pre-hospital providers in our region. Instead of having these presentations held centrally in Madison, he plans to coordinate trauma education presentations that are held in each of the four quadrants, thus bringing the education to the students, rather than expecting the students to come to Madison. Though this will be more of a logistical and operational challenge/commitment by the SCRTAC EMS, it is deemed necessary by Williams, as the previous format simply did not work well.
 - b) EMS Liaison Positions: Currently, the SCRTAC EMS has four EMS Liaisons, one assigned to each geographic quadrant. In the past, these liaisons have been paramount to accomplishing many tasks and objectives, including development of the SCRTAC Database; WHEEP education documentation; EMS needs assessment; Triage Tuesday tag distribution; and WHEEP table-top presentations.
 - (1) Needs have changed: With the establishment of the SCRTAC EMS Database, and with the use of list serve computer software, EMS liaisons are no-longer being used for communication with pre-hospital providers. Though the SCRTAC EMS Coordinator carries a significant workload, he has not been comfortable delegating much of this work to the EMS liaisons because it does not fall within the scope of their job descriptions.
 - (a) Pre-Hospital Education: Williams and Sears explained the need for Trauma Education Personnel to help develop, implement and provide the previously discussed trauma education in the four quadrants of our RTAC. With nearly 130 EMS agencies, the SCRTAC EMS Coordinator is not able to accomplish this goal alone at his current hour/week arrangement, and he is not able to increase his weekly commitment. It was discussed that individual(s) with pre-hospital education could be hired to assist Williams with our educational goals.
 - (i) Williams will present a proposal at the next SCRTAC Executive Council meeting that will address the personnel needs of the SCRTAC EMS.

- (2) Motion by Joe Ketarkus, second by Janet Volk to end the current staffing model of 4 EMS Liaisons, effective October 31, 2007, with Dan Williams remaining as the SCRTAC EMS Coordinator.
- 5) Goals for the SCRTAC for 2007- 2008: Lynne Sears briefly introduced the following goals that our membership and Executive Council will be accomplishing during the upcoming year:
- a) Performance Improvement (PI): We will strengthen our PI Committee, and make this committee/work a priority. We are a bit behind the other RTACs in the state when it comes to the PI component.
 - b) Injury Prevention and Education
 - c) Communications and interoperability
 - d) Improved interest and participation in the SCRTAC by those in our region with a vested interest in trauma care.
- 6) Website Update: Williams announced that the contract with Staples Marketing in Milwaukee has expired today, and that the website was no being run by Williams, with web-space having been donated to the SCRTAC by the Wisconsin Paramedic Seminar, Inc (WPS). We are very grateful to the WPS for their generosity. We will need to rent our domain name www.scrtac.org at an anticipated \$10/year. Otherwise, there should not be other major expenses other then occasional tech help. This will save the SCRTAC a considerable amount of money, as the proposed changes that Williams has already made to the new website was priced at \$14,000 by Staples marketing. Also, there will no-longer be a monthly service fee. Williams may need to hire a small amount of tech assistance to launch the new website. Once it is active, the new website will be a great resource for both pre-hospital and hospital based providers in our region. The new website will hopefully be live in the next few weeks.
- 7) EMS Update: Williams shared the latest SCRTAC EMS activities, including trauma education presentations to regional Ski Patrol organizations. Chris Hammes has taken the lead in this project, and has been presenting the Cascade Ski Patrol. Williams is presenting this same material to the Tyrol Ski Patrol with the assistance of Tyler Johnson.
- 8) Next meeting will be Tuesday November 27th, 2007 at the UW Health West Madison Clinic, 450 Junction Road.
- a) Trauma Coordinators will meet at 4 PM
 - b) Executive Council / General Membership will meet at 5 PM.
- 9) Adjournment (preceded by a round of Happy Birthday sung to SCRTAC EMS Liaison Chris Hammes)